New Looks at Renzo Piano's Dual-Tower Soho Condo

The teaser site for Renzo Piano Building Workshop's new condo just went live

BY ZOE ROSENBERG · @ZOE_ROSENBERG · APR 21, 2016, 10:55P

Details about Whitney architect Renzo Piano’s next project in New York City have been coming out in dribs and drabs—a leaked render here, a speculated development partner there—but that’s all coming to an end now. The teaser site for Renzo Piano Building Workshop’s 565 Broom Soho (as the Broome Street development is now known) just went live, bringing with it new official renders and signaling an imminent sales launch.

The building is being co-developed by Bizzi & Partners Development and Aronov Development, in partnership with Halpern Real Estate Ventures and Cindat Capital Management. Michael Shvo, previously speculated as developer, is a project stakeholder.

As previously reported, 565 Broome Soho, which falls right on the border of Hudson Square and Soho, will consist of two 290-foot, 30-story buildings with 115 apartments between them. Apartments will range from studios to four-bedroom homes, and will also include duplex and penthouse units. Sadly, no word yet on pricing, but there’s a 0 in 100 percent chance they won’t be expensive.
• 565 Broome Soho [official]
• Renzo Piano's Hudson Square Condo Gets More Renders [Curbed]
• Shvo's Renzo Piano-Designed Hudson Square Condo May Grow [Curbed]